

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION NOV5/12 14.09
 *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP.# OFF.# 65 SALESMAN #
 AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
 271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
 NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
 PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 14.09

REP: 11/5/12 OK'D SEE MKGD L#10
 MKGD M2 OK'D SEE CREDIT L#8
 MKGD M3 OK'D SEE CREDIT L#8
 PLS CFM DALE FOR VITO

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#6	MISSED: MON/500P-800P	OCT29	30S	\$3,400.00	(OCT29/12)
			OFFER: SUN/500P-932P	OCT28	30S	\$3,400.00	PLS ADVISE.
			CMT: SPOT RAN ON SUNDAY GAME 4				
M3	OK'D	BUY#8	MISSED: SUN/500P-800P	OCT28	30S	\$3,400.00	(OCT31/12)
			OFFER: NONE				
			CMT: CREDIT - MOVED THE \$\$ TO THE OTHER ORDER				

CONTRACT TOTAL \$7,150.00
 TOTAL SPOTS 8

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP NOV5/12 13.50
 ORDER WORKSHEET **CHANGES** *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP.# OFF.# 65 SALESMAN #
 AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
 271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
 NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
 PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 13.50

REP: 11/5/12
 MKGD M2 OK'D SEE MKGD L#10
 MKGD M3 OK'D SEE CREDIT L#8
 PLS CFM DALE FOR VITO

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CONT. SENATE

11/5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		500P-800P	30		\$3,400.00	10/29	10/29	0		MON	0
PROGRAM : WORLD SERIES												
RTG : 7.0												
10	A		500P-932P	30		\$3,400.00	10/28	10/28	1		SUN	1
PROGRAM : WS GAME 4												
RTG : 7.0												
ORD COM1: SPOT RAN ON SUNDAY GAME 4												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-6 FOR 1 SPOT/WK												
8	S		500P-800P	30		\$3,400.00	10/28	10/28	0		SUN	0
PROGRAM : WORLD SERIES												
RTG : 7.0												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT28												

8

REP HEADLINE# 6398858

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 402590

REP: TEL# 212-759-8787

FAX# 212-644-0761

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV5/12 13.50

*** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#6									
			MISSED: MON/500P-800P				OCT29		30S	\$3,400.00	(OCT29/12)	
			OFFER: SUN/500P-932P				OCT28		30S	\$3,400.00	PLS ADVISE.	
			CMT: SPOT RAN ON SUNDAY GAME 4									
M3	OK'D		BUY#8									
			MISSED: SUN/500P-800P				OCT28		30S	\$3,400.00	(OCT31/12)	
			OFFER: NONE									
			CMT: CREDIT - MOVED THE \$\$ TO THE OTHER ORDER									
OCT/12			\$5,000.00			NOV/12						
			\$2,150.00									
			CONTRACT TOTAL									\$7,150.00
			TOTAL SPOTS									8

MARKET TOTALS \$10,550

KSWB 100%

KGTV 0%

KFMB 0%

KNSD 0%

XETV 0%

KUSI 0%

XDTV 0%

CABL 0%

SVC- NSI

DEMOS- RTG*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT31/12 13.28
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP. # OFF. # 65 SALESMAN #
 AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
 271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
 NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
 PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 13.28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#6	MISSED: MON/500P-800P	OCT29	30S	\$3,400.00	(OCT29/12)
			OFFER: SUN/500P-932P	OCT28	30S	\$3,400.00	PLS ADVISE.
			CMT: SPOT RAN ON SUNDAY GAME 4				
M3	UNRESL	BUY#8	MISSED: SUN/500P-800P	OCT28	30S	\$3,400.00	(OCT31/12)
			OFFER: NONE				
			CMT: CREDIT - MOVED THE \$\$ TO THE OTHER ORDER				

CONTRACT TOTAL 10550.00
 TOTAL SPOTS 9

CONTRACT



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

And:

Carrick Media
 271 Madison Ave.
 New York, NY 10017

Contract / Revision		Alt Order #	
402590 /		06398858	
Product			
DIANE FEINSTEIN			
Contract Dates		Estimate #	
10/28/12 - 10/29/12			
Advertiser			
Diane Feinstein / Dem / Senate			
Original Date / Revision		10/26/12 / 10/31/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast		
Station	Account Executive	Sales Office	Telerep NY
KSWB	Vito Lepore		
Special Handling			
Demographic			
Adults 25-54			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/29/12	10/29/12	M-F 430a News	430a-5a		:30	1	\$150.00	NM	1	\$150.00
Week:		10/29/12	11/04/12					1				
N 2	5	10/29/12	10/29/12	M-F 7a-9a	7a-9a		:30	1	\$275.00	NM	1	\$275.00
Week:		10/29/12	11/04/12					1				
N 3	5	10/29/12	10/29/12	M-F 9a-10a News	9a-10a		:30	1	\$125.00	NM	1	\$125.00
Week:		10/29/12	11/04/12					1				
N 4	5	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/29/12	11/04/12					1				
N 5	5	10/29/12	10/29/12	Wkday Late News Rotator	10P-11P		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/29/12	11/04/12					1				
D 6	5	10/29/12	10/29/12	World Series on FOX	430p-730pm		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/29/12	11/04/12					1				
N 7	5	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/22/12	10/28/12					1				
N 8	5	10/28/12	10/28/12	World Series on FOX	5p-8pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
N 9	5	10/28/12	10/28/12	M-Su Late News Rotator	10p-11p		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/22/12	10/28/12					1				
N 10	5	10/28/12	10/28/12	World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
1	5	10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
Credited												
		Start Date	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		
		10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
		10/22/12	10/28/12			-----S	:30	1	\$3,400.00	NM		</



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract Agreement Between:

Contract / Revision 402590 /		Alt Order # 06398858	
Contract Dates 10/28/12 - 10/29/12		Product DIANE FEINSTEIN	
Advertiser Diane Feinstein / Dem / S		Original Date / Revision 10/26/12 / 10/31/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Totals												

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	3	\$5,000.00	\$4,250.00
10/29/12 - 10/29/12	5	\$2,150.00	\$1,827.50
Totals	8	\$7,150.00	\$6,077.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

Hansen, Cindi

From: Belee@tribune.com
Sent: Tuesday, October 30, 2012 9:09 PM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Credit: Diane Feinstein / Dem / Senate - 402590

Station: KSWB

Order Information:

Order #: 402590

Order Total: \$10,550.00

Agency: Carrick Media

Advertiser: Diane Feinstein / Dem / Senate

Product: DIANE FEINSTEIN

Alternate Order #: 06398858

Flight Dates: 10/28/12 - 10/29/12

Demo: Adults 25-54

Sales Information: Vito Lepore, Telerep NY, National

The following spot(s) have been credited:

Credited Spot Information (402590-10-1):

Rate: \$3,400.00

Air Date: Sun 10/28/12

Eligible Days: -----Su

Inventory Code: World Series on FOX

Inventory Description: World Series on FOX

Inventory Code Time: 5p-932pm

Spot Type: NM

Length: :30

Channel(s): 5

Priority: Priority 01

Credit Reason: this \$ was made good on the other order

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT29/12 13.40 *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP. # OFF.# 65 SALESMAN #
AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 13.40

REP: 10/26/12
NEW ORDER
PLS CFM DALE FOR VITO

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#6 MISSED: MON/500P-800P OCT29 30S \$3,400.00 (OCT29/12)
OFFER: NONE
CMT: SPOT NA, BUYER DOES NOT WANT X-FACTOR

M2 UNRESL BUY#6 MISSED: MON/500P-800P OCT29 30S \$3,400.00 (OCT29/12)
OFFER: SUN/500P-932P OCT28 30S \$3,400.00 PLS ADVISE.
CMT: SPOT RAN ON SUNDAY GAME 4

CONTRACT TOTAL 10550.00
TOTAL SPOTS 9

CONTRACT



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Carriack Media
 271 Madison Ave.
 New York, NY 10017

And:

Contract / Revision		Alt Order #	
402590 /		06398858	
Product			
DIANE FEINSTEIN			
Contract Dates		Estimate #	
10/28/12 - 10/29/12			
Advertiser			
Diane Feinstein / Dem / Senate			
Original Date / Revision		10/26/12 / 10/29/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Vito Lepore	TeleRep NY	
Special Handling			
Demographic			
Adults 25-54			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/29/12	10/29/12	M-F 430a News	430a-5a		:30	1	\$150.00	NM	1	\$150.00
Week:		10/29/12	11/04/12					1				
N 2	5	10/29/12	10/29/12	M-F 7a-9a	7a-9a		:30	1	\$275.00	NM	1	\$275.00
Week:		10/29/12	11/04/12					1				
N 3	5	10/29/12	10/29/12	M-F 9a-10a News	9a-10a		:30	1	\$125.00	NM	1	\$125.00
Week:		10/29/12	11/04/12					1				
N 4	5	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/29/12	11/04/12					1				
N 5	5	10/29/12	10/29/12	Wkday Late News Rotator	10P-11P		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/29/12	11/04/12					1				
D 6	5	10/29/12	10/29/12	World Series on FOX	430p-730pm		:30	1	\$0.00	NM	0	\$0.00
Week:		10/29/12	11/04/12					1				
N 7	5	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/22/12	10/28/12					1				
N 8	5	10/28/12	10/28/12	World Series on FOX	5p-8pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
N 9	5	10/28/12	10/28/12	M-Su Late News Rotator	10p-11p		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/22/12	10/28/12					1				
N 10	5	10/28/12	10/28/12	World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
Totals								9	\$10,550.00			\$10,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	4	\$8,400.00	\$7,140.00
10/29/12 - 10/29/12	5	\$2,150.00	\$1,827.50
Totals	9	\$10,550.00	\$8,967.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract / Revision Alt Order #	402590 / 06398858
Contract Dates Product	10/28/12 - 10/29/12 DIANE FEINSTEIN
Advertiser Original Date / Revision	Diane Feinstein / Dem / S 10/26/12 / 10/29/12

Signature: _____
 Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT29/12 11.51
*** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP. # OFF.# 65 SALESMAN #
AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 11.51

REP: 10/26/12
NEW ORDER
PLS CFM DALE FOR VITO

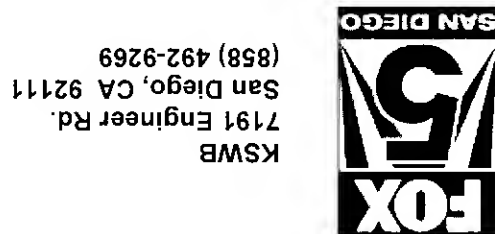
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONT. SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 10550.00
TOTAL SPOTS 9

CONTRACT

Contract / Revision		Alt Order #	
402590 /		06398858	
Product			
DIANE FEINSTEIN		Contract Dates	
10/28/12 - 10/29/12		Estimate #	
Advertiser		Original Date / Revision	
Diane Feinstein / Dem / Senate		10/26/12 / 10/26/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	Telex NY
KSWB	Vito Lepore		
Special Handling			
Demographic			
Adults 25-54			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	



Carriack Media
271 Madison Ave.
New York, NY 10017

And:

* Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/29/12	10/29/12	M-F 430a News	430a-5a		:30	1	\$150.00	NM	1	\$150.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 2	5	10/29/12	10/29/12	M-F 7a-9a	7a-9a		:30	1	\$275.00	NM	1	\$275.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 3	5	10/29/12	10/29/12	M-F 9a-10a News	9a-10a		:30	1	\$125.00	NM	1	\$125.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 4	5	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30	1	\$100.00	NM	1	\$100.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 5	5	10/29/12	10/29/12	Wkday Late News Rotator	10P-11P		:30	1	\$1,500.00	NM	1	\$1,500.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 6	5	10/29/12	10/29/12	World Series on FOX	430p-730pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 7	5	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30	1	\$100.00	NM	1	\$100.00
Week: 10/22/12 10/28/12 -----1 Spots/Week Rate												
N 8	5	10/28/12	10/28/12	World Series on FOX	5p-8pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week: 10/22/12 10/28/12 -----1 Spots/Week Rate												
N 9	5	10/28/12	10/28/12	M-Su Late News Rotator	10p-11p		:30	1	\$1,500.00	NM	1	\$1,500.00
Week: 10/22/12 10/28/12 -----1 Spots/Week Rate												
Totals												
											9	\$10,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	3	\$5,000.00	\$4,250.00
10/29/12 - 10/29/12	6	\$5,550.00	\$4,717.50
Totals	9	\$10,550.00	\$8,967.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

Contract / Revision		Alt Order #
402590 /		06398858
Contract Dates		Product
10/28/12 - 10/29/12		DIANE FEINSTEIN
Advertiser		Original Date / Revision
Diane Feinstein / Dem / S		10/26/12 / 10/26/12

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6398858
*** ORIGINAL REV#0 ***

REP: TEL# 212-759-8787

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6398858
*** ORIGINAL REV#0 ***

OCT26/12 16.21
*** KSWB-TV ***

AGY #	AGY. NAME	CARRICK CONSULTANTS	700	BUYER NAME	JEFF TURK
-------	-----------	---------------------	-----	------------	-----------

NEW YORK, NY 10017

PRDCT	DIANE FEINSTEIN	FOR	EST #	COMMENTS: (LINE, ORDER, INVOICE)
-------	-----------------	-----	-------	----------------------------------

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT26/12	16.21
----------	-----------	----------------------	------	----------	-------

REP: 10/26/12
NEW ORDER
PLS CFM DALE FOR VITO
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CONT. SENATE

10/6/01

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
1			430P-459A	30		\$150.00	10/29	10/29	1		MON	1
PROGRAM : FOX 5 MORN NEWS												
RTG : 0.4												
2			700A-900A	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : FOX 5 MORN NEWS												
RTG : 1.0												
3			900A-1000A	30		\$125.00	10/29	10/29	1		MON	1
PROGRAM : FOX 5 MORN NEWS												
RTG : 0.8												
4			1000A-1100A	30		\$100.00	10/29	10/29	1		MON	1
PROGRAM : DR OZ												
RTG : 0.8												

